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TUESDAY TIDBITS - February 26, 2019

SPARKING JOY

Many magazines, book stores, and home decorating TV shows for the last couple of years have featured ideas from Marie Kondo, the star of the Netflix series "Tidying up with Marie Kondo". This focus shows no indication of easing up. The theory of this Japanese de-cluttering guru has changed lifestyles around the globe by promising a lifestyle that brings true joy.

According to Dictionary.com the definition of JOY is a feeling of great pleasure and happiness. The emotion of great delight or happiness caused by something exceptionally good or satisfying. In the licensing arena, many of us refer to it as that "ahh" moment.

How can we in the licensing and product development business help bring great delight or happiness to the customer? Artwork that makes a customer pickup a greeting card and think of just the person that would be joyful upon its receipt. Art on tabletop decor that makes one happy with the table they share with friends. Fabrics that homeowners surround themselves with. Objects that bring a smile to the face, or are comfortable to surround oneself with. Items bought for pure pleasure, just because they make us happy.

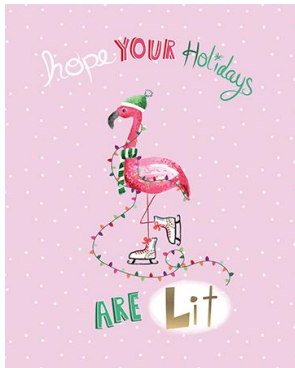
It would seem like now is just the right moment to create items that SPARK JOY.

Happy Creating,

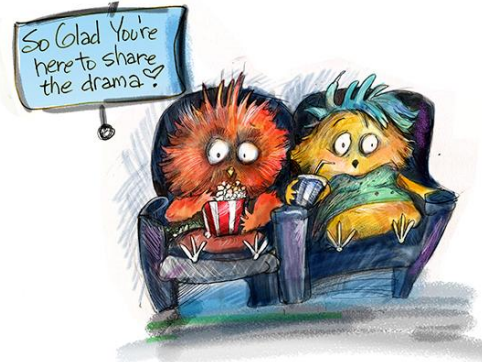
ARTWORK THAT SIMPLY SPARKS JOY



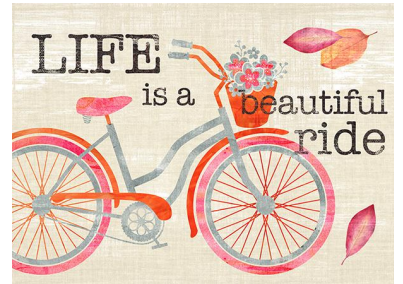
Sharon Lee



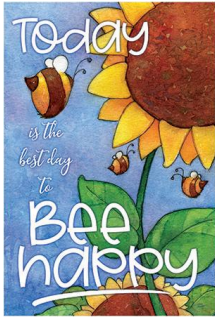
Jay Allen



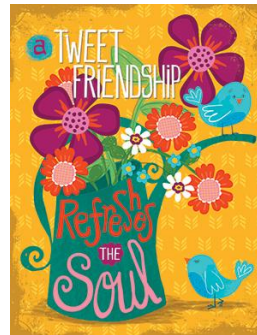
JENNIFER WAMBACH



steve vanderbosch STUDIOS



velvet lime girls
INSPIRATION FOR THE SOUL



CLAIRE BROCATO
PHOTOGRAPHY



ANIMAL ARTIST
KATHLEEN HILL



**WE LOOK FORWARD TO SEEING YOU THIS YEAR
AT ONE OF THESE UPCOMING TRADE SHOWS!**

International Home and Housewares

Chicago, IL
March 3 - 4, 2019
(PLEASE NOTE THE DATE CHANGE)

Blueprint

New York, NY
May 27 - 28, 2019

Americasmart Gift and Home Market

Atlanta, GA
July 9 - 15, 2019

International Quilt Market

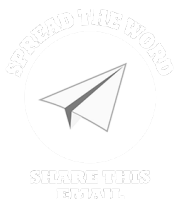
October 26 - 29, 2019
Houston, TX

Client Visits

We will be making trips to visit some of our customers in 2019
Please let us know if you would like to
schedule a meeting while we are in your area.
Email us at Julie@Artsdg.com

If you would like to check out our collections, or have a specific need we can help you with -- please visit our website at www.artsdg.com (with new works being posted all the time) or drop us an email at info@artsdg.com.

We look forward to hearing back from you!



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